

# KELLY'S RESORT HOTEL

## "GARDENS BY THE SEA"

4-Star Kelly's Resort Hotel & Spa in Rosslare, Co Wexford has become something of a national treasure. Renowned for its family-friendly feel and jam-packed events calendar, the award-winning hotel is also leading the way in sustainable tourism, with a special new development this year

For years at Kelly's, we have been buying as much local produce as possible," says Bill Kelly, Managing Director of Kelly's Resort Hotel. "We butcher all our own meats, prep all our own vegetables and make all our own breads and desserts. Which is why this year, we are delighted to announce we have taken the next step and launched 'Kelly's Kitchen Garden'."

With five generations of the Kelly family, Kelly's Resort Hotel continues to provide high-quality service to the hospitality industry for more than 120 years, while improving year-on-year. Along with the pristine beaches, luxury spa and sport facilities, the gardens have been a prominent feature of Kelly's Resort Hotel for many years. The gardens today have been inspired and designed by Sandra Cosgrove from Sandra Cosgrove Gardens Ltd over the past 20 years. She has developed and artistically designed the grounds to suit the location, giving the hotel a beautiful 'Garden by the Sea'.

And, Kelly's Kitchen Garden has been a welcome addition to the grounds, one which Bill says will enhance the customer experience.

"People are now more health conscious and dietary requirements have changed over the years. Guests are demanding fresher food that has been sourced locally, and hotels across the country are now creating gardens and small farms to grow their own herbs and vegetables.

"As we feel strongly about locally sourced produce, we are now committing to growing our very own ingredients. This allows us to create a food path, which is truly in tune with the season and a million miles away from global methods of industrial food production."

The vegetable garden project is part of the hotel's overall environmental programme, which promotes local growing as 'less polluting, low energy and low carbon'.

### Adding interest

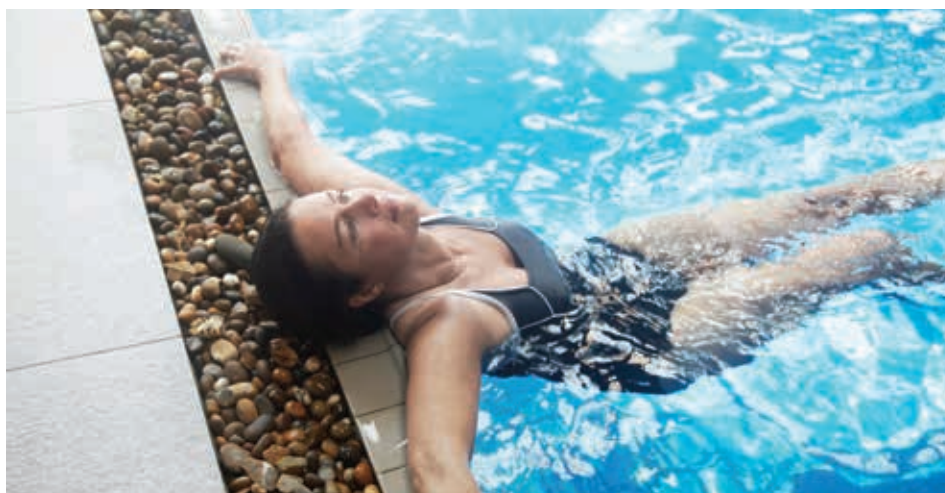
"Aesthetics are also a consideration," adds Bill. "Vegetable gardens make our gardens here at Kelly's more beautiful and interesting for our guests. Despite the extra pressures of producing your own crops, a kitchen garden brings energy to a property. It will inspire more regional and seasonal menus, and memorable marketing."

This has always been on top of Bill's project agendas, in keeping with the natural progression of the hotel's history. Bill soon realised that he needed a person who shared the same vision and passion to help him carry the project over the line, and so Deirdre Howlin was recently appointed Kelly Resort Hotel's new Head Gardener.

Coming from a horticultural background and holding a BSc honours in Horticulture, Deirdre is working closely with Bill and Kelly's Executive Chef, Eugene Callaghan, on the different varieties of seasonal vegetables. They will ensure the hotel will get maximum yields from the ground, while giving back to the land at the same time.

"To be a part of this project is been brilliant," says Deirdre. "The opportunity came at a perfect time for me, as I had been running my own Garden Centre for the last few years and was looking for a new challenge.

"Head Chef Eugene and myself will be working closely together to plan for the year ahead. Also in the plans is a 'No-dig method', where minimal disturbance of the soil will mean the natural pro-



cesses can be preserved. This naturally takes time to develop, so a lot of precision, dedication and planning will need to be enforced, before we reap the benefits of this eco-friendly way of producing vegetables.

"Kelly's Kitchen Garden will show guests exactly where their food is coming from."

### Healthy escape

Bill adds, "Once the gardens have matured and developed, our guests can visit and walk around them, to see Kelly's Kitchen Gardens first-hand and our 'field-to-fork' production.

"We plan to keep expanding in this area and are very serious about sustainability. We have an environmental programme in place, over recent years we installed a wood-chip burner for our

heating supply and a recycling centre with our own composter, Neder 8."

For people in urban areas on the lookout for an escape from the noisy city to find peace in nature, a visit to Kelly's Resort Hotel and Spa is the perfect choice.

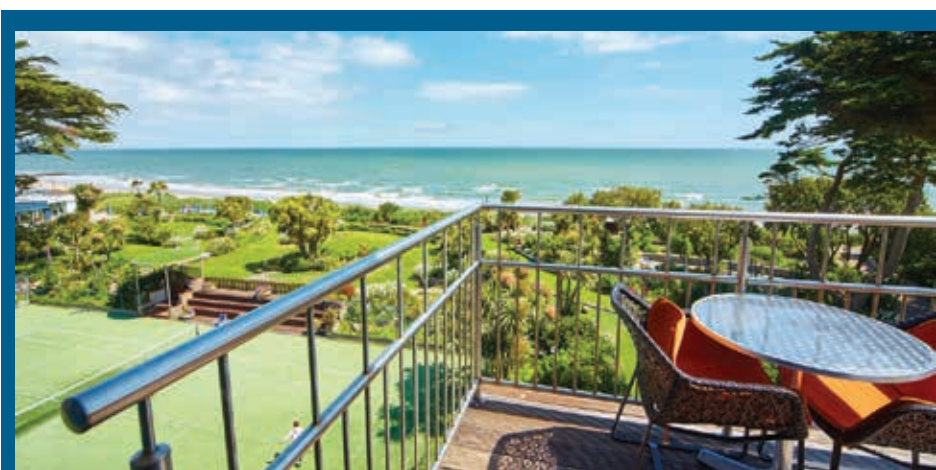
Bill says, "We have a fantastic spring programme with lots of added attractions, such as wine-tasting, cookery and the game of bridge, and a new all-weather outdoor sports multi-purpose arena.

"We go above and beyond to create a memorable experience for our guests and we're excited to welcome both new and regular guests this year."

For information or to book a stay this spring, visit [www.kellys.ie](http://www.kellys.ie) or call (053) 913 2114







# What's on this spring

From brushing up on your cooking skills to wine tasting, Kelly's has a choice of unmissable activities and themed breaks at no extra cost each spring. Here's what you can look forward to this year

## Outdoor Pursuits

17th – 22nd February

Tag archery, air-rifle shooting, an obstacle course, crazy golf and walks on Rosslare's sandy beach are just some of the special outdoor activities offered for all age groups during this midweek break.

## Cooking Demonstrations with Catherine Fulvio

24th February – 1st March

Award-winning author, TV chef, cookery tutor and proprietor of Ballyknocken House & Cookery School, Catherine Fulvio returns to Kelly's. She will showcase her delicious and easy-to-make recipes for all occasions (Tuesday and Wednesday, 11am – 1pm).

## Executive Chef of Kelly's Eugene Callaghan will teach you how to accomplish tasty bistro dishes at home

(Monday, 11am – 1pm).

## Head Chef in Kelly's Cafe and Head Pastry Chef at Kelly's, Stephane Rochard will show you his creative passion on Thursday

(11am – 1pm).

## Wine Tasting

3rd March – 8th March

On Monday (6pm – 7:30pm), join the tasting of red and white wines from organic producer Samuel Baron, who owns a 20-hectare family domaine in Th  se. Taste the splendid wines of Chateau de Montheilie with producer Eric de Suremain on Tuesday (6pm – 7:30pm). Director of the famous Dreyfus Ashby & Co will share his knowledge of South African wines on Wednesday (6pm – 7:30pm) and French wines on Thursday (6pm – 7:30pm). On Wednesday evening, there will be a special wine tasting and dinner, with limited places, so pre-book your place. Costs are €35 per resident (meal included in full- and half-board packages).

## Improve Your Bridge with Rory Boland

10th – 15th March

Join international bridge player Rory

Boland and brush up on your bridge during this exclusive midweek break. The morning classes will cover both bidding and play, ideal for the improver. Competitions will be held in the afternoon, with a short discussion after play (plus prizes from Kelly's famous wine cellar for the lucky winners!). Rory will also be available during the week to share his advice.

## Ballroom Dancing

18th – 22nd April

Award-winning Flora Millar is one of Ireland's best-known and most-experienced ballroom dancing teachers. Each year, Flora attracts a huge following to Kelly's, from beginners to the more advanced. Learn to Waltz, Foxtrot, Tango, Quickstep, Rock & Roll, Cha Cha Cha, Mambo and Salsa (Monday, 4pm; Tuesday to Thursday, 11am – 1pm and 4pm – 6pm). Lorraine Barry, judge on RTE's 'Dancing with the Stars', will make a guest appearance to share her knowledge and provide ballroom dancing lessons on Thursday (11am – 1pm and 4pm – 6pm).

## Garden Workshops with Dermot O'Neill

24th – 29th March

Join one of Ireland's best-loved gardening personalities, editor and TV presenter, Dermot O'Neill, for some useful hints and tips (Monday to Wednesday, 11am – 1pm). Bring some pictures of your own garden for advice during a question-and-answer session.

## Health and Beauty

31st March – 5th April

Paula Mee, Clinical Dietician and Nutritionist, and Karen Ward, Holistic Therapist and Counselling Psychotherapist will be sharing advice on the latest holistic and nutritional issues, as well as mindfulness (Monday and Tuesday, 11am – 1pm and 4:30pm – 6pm). For the fashionistas, stylist Cathy O'Connor and hairdressing supremo Lorraine Browne, who both appear regularly in the media, will be on-site to share their tips. Derrick Carberry, the favourite make-up artist of many of Ireland's most stylish women, will show you how to create looks that will work for you this season (Wednesday and Thursday, 11am – 1pm and 4:30pm – 6pm).

## Brighten Up Your Home and Garden with Sandra Cosgrove

7th – 12th April

Well-known garden designer Sandra Cosgrove (and designer of Kelly's beautiful gardens!) will share her extensive knowledge and passion with guests, Monday to Wednesday (11am – 1pm). Discover some tips on how to revitalise your own garden and also visit the newly designed gardens at Tintern Abbey, which date back to the early 1800s (Thursday, 11am – 1pm).

## Passion for Gadgets with Colin Baker

14th – 19th April

TV3's gadget guru, Colin Baker, will review all the latest in tech and share tips on how to get the most out of everything, from your iPhone to your tablet during this midweek break (Monday to Thursday, 11am – 1pm).

## Painting Classes with Orla Walsh

28th April – 3rd May

Orla's work includes turning popular food brands such as Heinz Ketchup into iconic art images. Her work is owned by a wide range of celebrities around the globe – from rock, pop and movie stars, to international sports players. Don't miss this chance to brush up on your art skills. (Tuesday to Thursday, 11am – 1pm)

## Great Golf Getaway

6th – 31st May

Since opening in 2007, the Kelly's Hotel Golf Academy has become a centre of excellence. The May Golf Academy with Rosslare's Golf Pro Jamie O'Sullivan, will assess individuals, teach you stance, method and distance control and help you to improve on your putting skills and knowledge. Golf fees start from €25. Five-day golf break including dinner, B&B and two rounds of golf, from €590pp (plus 10pc service charge)

## A Sea of Senses

During your mid-week break, make sure to experience the serenity of a visit to the SeaSpa at Kelly's. Your personal therapist will be able to design a programme to suit your individual needs.

# Suppliers helping Kelly's Resort Hotel & Spa achieve continuing excellence

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Tel: 053 914 5500  
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## Pallas Green Foods (Patrick Bolger Fruit & Veg Ltd)

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